

## Meet the Designers



Koncept was born when Peter Ng and his two sons, Kenneth Ng and Edmund Ng, joined forces in 2002 in order to harness years of manufacturing and industrial design experience.

Since then, the family-operated team continues to employ a multidisciplinary approach to design by embracing modern, minimalist lines while maintaining rich functionalities, thus striking the perfect balance between form and function. Together, they designed one of the first practical LED desk lamps on the market- Koncept's signature Z-Bar light, which was selected into the permanent collection of Die Neue Sammlung, the state museum for design and applied arts in Munich, Germany.

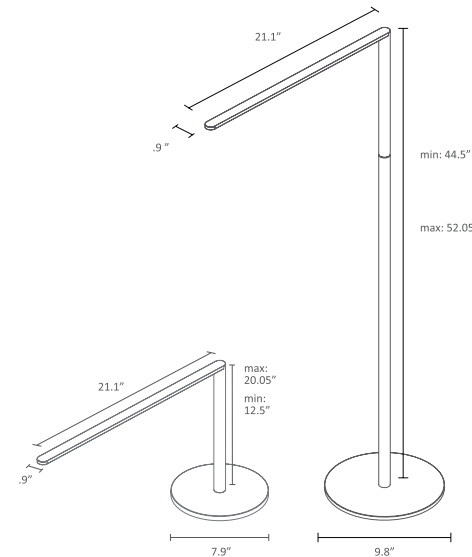
The team at Koncept has designed a range of award-winning products which has significantly influenced by pioneering in the LED task lighting design industry. Their works have been featured in major press such as TIME Magazine, Oprah Magazine, and Interior Design Magazine, etc. To date, their designs have won 37 international design awards including the Red Dot Design Award, "The Best Inventions Of The Year" by Time Magazine, iF Design Award, and the Good Design Award.

## Environmental Considerations

- Fully recyclable aluminum
- Water-based paint
- LEDs do not contain mercury
- Low power consumption
- LEED credit eligibility

## Details

- 6.5 watts consumption
- 50,000 hours lifespan
- 2,700 / 4,000 K light color
- Continuous dimming
- 10' cord
- Metallic Black / Silver / Matte White / Matte Red



KONCEPT

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LADY 7  
The Ultimate Minimalist

Japan Good Design Award 2014  
Spark Award 2014  
Interiors & Sources Readers' Choice Award 2014  
iF Design Award 2015

## Touchstrip control

Simply touch to turn on/off or dim the light



## USB charger

Charge your phone or any USB device with the built-in USB port



## Height-adjustable

Lamp body swivels and telescopes

## Color temperature

Touch and hold to change the light color between cool and warm. The adjacent built-in touchstrip adjusts brightness

## 5-Hour Timer

Enable the Lady7 timer to automatically shut off the light in 5 hours



## Lady7 Floor

Available in both desk and floor models